

# **Partners for Hearing Health**

All Partners for Hearing Health are displayed on our Partners page for one year, appear in our Annual Report, are announced as a partner on our Facebook, Twitter, and in one monthly E-Newsletter, and have the rights to our Partner for Hearing Health logo for digital use for one year.

Additional partner benefits vary by level:

### Bronze Partner (\$20,000)

- One non-exclusive E-Newsletter sponsorship
- Banner ad on HHF website for one quarter
- One sponsored Facebook post
- Three sponsored tweets
- \$3,800 of advertising credits for use in our quarterly publication, Hearing Health magazine

### Silver Partner (\$33,000)

- Two non-exclusive E-Newsletter sponsorships
- Banner ad on HHF website for two quarters
- One pre-written sponsored blog post
- One sponsored Facebook post
- One premium sponsored Facebook post
- Four sponsored tweets
- \$9,350 of advertising credits for use in our quarterly publication, Hearing Health magazine

## **Gold Partner (\$50,000)**

- Three non-exclusive E-Newsletter sponsorships
- Banner ad on HHF website for three quarters
- One pre-written sponsored blog post
- Two premium sponsored Facebook posts
- Four sponsored tweets
- \$11,000 of advertising credits for use in our quarterly publication, Hearing Health magazine
- Content blurb in one E-Newslettter
- Announcement of Partnership on HHF homepage for two quarters

#### Platinum Partner (\$75,000)

- Four non-exclusive E-Newsletter sponsorships
- Banner ad on HHF website for full year
- Two pre-written sponsored blog posts
- Four premium sponsored Facebook posts
- Four sponsored tweets
- \$22,000 of advertising credits for use in our quarterly publication, Hearing Health magazine
- Content blurb in one E-Newslettter
- Announcement of Partnership on HHF homepage for one year
- Advertorial in Hearing Health magazine